

WHY MANATEES NEED YOU:

Manatees face tremendous challenges to their survival from human activities throughout their ranges. In Florida alone, since record-keeping began in 1974, more than 38% of manatee deaths where cause of death is known were human-related – and almost 32% of deaths where cause of death is known were due to watercraft collisions (the largest known cause of manatee deaths). Further, more than 14% of manatee deaths since 1974 where cause of death is known were from cold stress, with cold stress deaths escalating in the last few years due to Florida's prolonged cold snaps (mortality figures from the Florida Fish & Wildlife Conservation Commission for 2010 and 2011 are preliminary). Reducing manatee deaths and injuries from boat strikes, and ensuring that manatees have ample warm-water habitat to survive Florida's cold weather, are essential for the manatee population's recovery. With increased public awareness and enforcement of existing boating regulations, and the adoption of additional protective measures where needed, manatee deaths and injuries from boat strikes could be considerably reduced. Along with increased habitat protection, including the protection of winter warm-water habitat, manatees would be much better protected for the long-term.

RENEW YOUR MEMBERSHIP AND GIFT MEMBERSHIPS:

When you renew your membership or gift memberships at \$25 or more, you or your gift recipient become the adoptive parent of a real, live manatee. Each manatee adoption **Renewal Packet** includes:

- A Special Edition newsletter. Read about our research efforts at Florida's springs and get "insider" information on our Blue Spring manatee adoptees.
- A 3" × 5" magnet featuring a superb manatee photo by our Executive Director, Patrick Rose.
- A beautiful custom design sticker featuring a manatee mother and calf. It measures 5-1/2" × 2-1/2".
- Two new full-color images measuring 5" × 7" by well-known wildlife photographer, Gregory Sweeney. Frame them or use them as postcards.
- An exclusive illustrated poster titled **Sirenians of the World**. See where manatees and dugongs are found in other parts of the globe (poster comes folded).
- A subscription to *The Manatee Zone*, our official newsletter. You'll receive 4 issues throughout the year. Follow the antics of your adopted manatee and learn about projects your support helps to fund.
- A 20% discount off your next purchase from our online Manatee Gift Catalog.



Educators are entitled to a discounted membership (\$20 for a year) and receive an educator's guide, a four-color poster, and coloring and activity book (for elementary educators), in addition to the items listed above.

Sign up for the following at <http://tinyurl.com/smc-email>

- A subscription to our E-Newsletter, *Paddle Tales*, with great photos and feature stories about manatees and the people who care about them.

There are more ways you can help manatees:

- Ask your employer if they have a Matching Gifts Program.
- Purchase our manatee-related gift merchandise. Go to www.savethemanatee.org/shop.
- Make monthly, quarterly, semi-annual, or annual automatic donations to Save the Manatee Club. Just fill out the enclosed Authorization Form or download the form at our website. Go to www.savethemanatee.org/donate and click on the "Monthly Giving Program" link at page right.



Save the Manatee® Club

500 N. Maitland Avenue • Maitland, FL 32751
1-800-432-JOIN (5646) • Fax 407-539-0871
www.savethemanatee.org

- Our Action Alerts. Get the latest breaking news and become an activist for positive change!
- Our Manatee Gift Catalog notices. Be the first to know when we have new merchandise added to our gift catalog.

When you renew, you or your gift recipient will be eligible to receive one of our very special gifts. Please see the reverse side and choose your free gift now. (You can also decline your free gift by checking the appropriate box on our Application Form.)

Your On-Going Support Helps Fund:

- Manatee rescue, rehabilitation, and release efforts
- Research
- Education and public awareness projects
- Conservation work to protect manatees and their habitat
- Programs in the United States, Central and South America, the Wider Caribbean, and West Africa

You can renew online at

www.savethemanatee.org/renewalform.htm

Membership Renewal Gifts

We are pleased to offer you one of the following gifts in appreciation for renewing your membership.

(These gifts are only available while supplies last so please act quickly.)



Associate (\$25-\$34)

Renew your membership as an Associate and your gift from us will be this useful lanyard. Great for the gym, the pool, or on the go. Measures 32" in length by 3/4" in width. Exclusively for Save the Manatee Club members. **Show your support!**

Friend: (\$35-\$49)

Renew your membership as a Friend and your gift from us will be this handy cell phone holder.

It features a black carabiner clip, zippered back pouch, and a Velcro closure. Measures 3-1/4" W x 5-1/4" H x 3/4" D with a 36" adjustable lanyard.

Holds cell phones and other personal data devices.

Exclusively for Save the Manatee Club members.

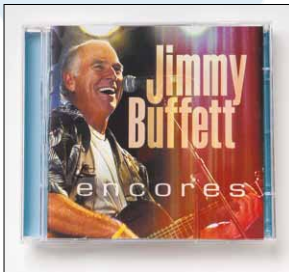
What a super idea!



Sponsor: (\$50-\$99)

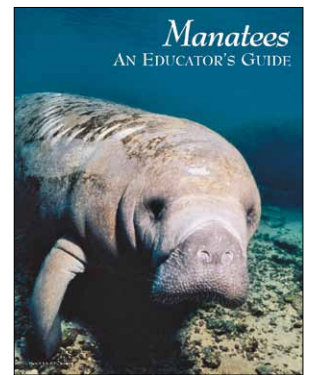
Renew your membership as a Sponsor and your gift from us will be a double album (2 CDs) by our Co-founder, world renowned singer/songwriter Jimmy Buffett. "Encores" features 22 songs including *A Pirate Looks At Forty* and *Blowin' In The Wind*. Comes in a jewel case.

You'll be humming along in no time!



Attention Teachers:

When you renew your class membership at \$20, you will receive the Club's highly praised Educator's Guide and 4-color poster along with your adoption packet. **Please note: Discounted school memberships do not include any of the above gifts.**



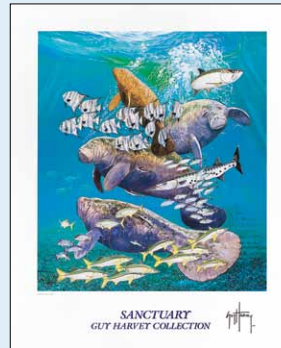
Guardian: (\$100-\$499)

Renew your membership as a Guardian and receive a Gift Set that includes our lanyard, our cell phone holder, and Jimmy Buffett's 2-CD set, "Encores." An exclusive set for Save the Manatee Club members. **Enjoy with our thanks!**



Steward: (\$500 and up)

Renew your membership as a Steward and your gift from us will be this fantastic artwork by Dr. Guy Harvey, the famous artist, scientist, diver, angler, conservationist, and explorer. The large poster measures 25" x 30" and will be a great addition to any room in your house! Each poster is signed by Dr. Harvey. **Beautiful for any home or office!**



Don't forget to shop online with us. Visit our website for additional merchandise you can purchase. Go to: www.savethemanatee.org/shop.